

■ ■ C R E A T E ■ ■
S E C U R I T Y
■ ■ M A K E ■ ■
B U S I N E S S

3-5
NOVEMBER
2015

FIERA
MILANO
(RHO)

SICUREZZA

Biennale Internazionale di Security & Fire Prevention

Biennial International Exhibition of Security & Fire Prevention

3 GIORNI DI BUSINESS PER

Incontrare operatori professionali

Proporre le ultime novità tecnologiche

Presentare soluzioni integrate su misura

Confrontarsi sugli andamenti di mercato
in Italia e in Europa

Diffondere la cultura della sicurezza

3 DAYS OF BUSINESS FOR

Meeting industry professionals

Offering up the latest technological innovations

Presenting integrated solutions for specific applications

Comparing notes on how things are going in the
market in Italy and Europe

Sharing the culture of security



UN TREND IN CRESCITA

A GROWING
TREND



+33%

29.000
METRI QUADRI

29,000 square meters

+23%

512
ESPOSITORI
DA 28 PAESI

*512 Exhibitors from
28 Countries*

+4,5%

ANDAMENTO
MERCATO ITALIA
(fonte Anie Sicurezza)

*Italian market trend
(Source Anie Sicurezza)*

L'EVENTO GIUSTO PER INCONTRARE LA DOMANDA

THE RIGHT EVENT FOR MEETING DEMAND

20.301 operatori professionali da 78 Paesi
professionals from 78 Countries

+43% visitatori esteri
foreign visitors

107 top hosted buyer da 27 Paesi
top hosted buyers from 27 Countries

850 appuntamenti di business networking realizzati attraverso EMP
business networking appointments realized through EMP

SERVIZI SU MISURA

TAILOR-MADE SERVICES



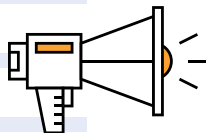
SOLUZIONI ESPOSITIVE CHIAVI IN MANO O PERSONALIZZATE

Turn-key or personalized exhibition solutions



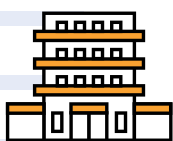
EXPO MATCHING PROGRAM (EMP), LA PIATTAFORMA DI BUSINESS NETWORKING PER FAR INCONTRARE ESPOSITORI E BUYER

Expo Matching Program (EMP), the business networking platform for getting exhibitors and buyers together



SPONSORIZZAZIONI E OPPORTUNITÀ PROMOZIONALI

Sponsorships and promotional opportunities



CONVENZIONI VIAGGI E HOTEL PER ESPOSITORI E VISITATORI

Travel and hotel discounts for visitors and exhibitors



POSSIBILITÀ DI ORGANIZZARE WORKSHOP, EVENTI, PARTY SERALI

Chance to organize workshops, initiatives, evening events, etc.



PRE-REGISTRAZIONE, PRE-VENDITA ON LINE E INVITI CLIENTELA PER SUPPORTARE LA PROMOZIONE VISITATORI

Online pre-registration, online ticketing and client invitations to support the promotion of visitors

UNA PROPOSTA SEMPRE PIÙ COMPLETA

AN EVER MORE COMPLETE OFFERING

- TVCC, antintrusione, controllo accessi
CCTV, anti-intrusion, access control
- Prevenzione ed estinzione incendi
Fire prevention and detection
- Building automation e domotica
Building automation and domotics
- Prevenzione dei crimini e intelligence
Crime prevention and intelligence
- Sicurezza dei valori, dei documenti e delle informazioni
Valuable, documents and information security
- Cyber security
Cyber security
- Internet Of Things
Internet Of Things
- Safety
Safety
- Sicurezza stradale
Road safety



IL NETWORK DI FIERA MILANO A SERVIZIO DEL MERCATO

THE FIERA MILANO NETWORK
TO SERVE THE MARKET



EXPOSEC,
International Security Fair,
São Paulo, **12-14 May 2015**



SICUREZZA,
Biennial International
Exhibition of Security
& Fire Prevention
Milan, **3-5 November 2015**



FISP,
International fair of Safety
and Protection
São Paulo, **5-7 October 2016**

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INTERNATIONAL NETWORK



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